

**Charles E. Basch**

**Richard March Hoe Professor of Health and Education**

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**EDUCATION**

- Ph.D. Southern Illinois University  
1982 Major: Health Education  
Concentration: Health education research, program planning and evaluation.
- M.S. State University of New York  
1977 Major: Health Education  
Concentration: Computer applications in health education and evaluation research.
- B.S. State University of New York  
1976 Major: Community Health Education  
Concentration: Community structure and process.

**TEACHING/ADMINISTRATIVE EXPERIENCE**

- 1984-present ***Richard March Hoe Professor of Health and Education (1999- ) and Chair (1996-2007), Associate Professor (1988-1996); Assistant Professor (1984-1988)***, Department of Health and Behavior Studies, Teachers College, Columbia University, New York, New York. Teach graduate-level courses and mentor student research; and maintain ongoing active program of research to reduce health disparities among urban minority populations.
- 1982-1984 ***Assistant Professor and Coordinator for Community Health Education***. Taught undergraduate- and graduate-level courses in evaluation, community organization and program planning, community health education methods, and epidemiology; established placements for and supervised undergraduate and graduate students in community health education field experiences; served as primary advisor to graduate students for developing their academic programs and conducting thesis research.
- 1980-1981 ***Graduate Teaching Fellow***, Department of Health Education, Southern Illinois University. Taught two weekly first aid and safety classes per semester; trained and evaluated students for basic certification and instructor certification in standard first aid and CPR; and delivered numerous guest lectures to classes on evaluation, research design, needs and risk assessment, epidemiology, and consumer health.
- 1980 ***Instructor***, Department of Health Education, University of Maine, Farmington, Maine. Taught continuing education course on foundations of health science.
- 1977-1978 ***Graduate Teaching Fellow***, Department of Health Science, State University of New York College. Taught weekly classes in consumer health and personal health; and conducted research to facilitate planning and evaluation of health care services on a state college campus.

## RESEARCH AND PROGRAM DEVELOPMENT GRANTS AND CONTRACTS

2018-2023	<p>Position: <b>Principal Investigator</b>, Teachers College Subcontract            Title: Randomized Efficacy Trial of MySmileBuddy, a Family-centered Behavioral Intervention to Reduce Early Childhood Caries (1U01DE026739-01A1)            Funding Source: National Institute of Dental and Craniofacial Research, <b>NIH</b>            Amount of Award: <b>\$694,236</b>            Purpose: Conduct rigorous evaluation of educational technology and community health workers on incidence of caries among two to five-year-old Hispanic children</p>
2014-2016	<p>Position: <b>Principal Investigator</b>            Title: Planning a State II Trial to Prevent ECC Progression (R34DE023158),            Funding Source: National Institute of Dental and Craniofacial Research, <b>NIH</b>            Amount of Award: <b>\$248,724</b>            Purpose: Plan a Phase II trial to evaluate an intervention to prevent progression of early childhood caries among a low-income Latino population</p>
2009-2015	<p>Position: <b>Principal Investigator</b>            Title: Evaluating Alternative Approaches to Increase Colorectal Cancer Screening in a Hard to Reach Urban Minority Population            Funding Source: <b>American Cancer Society</b>            Amount of Award: <b>\$2,100,000</b>            Purpose: Develop and evaluate alternative approaches separately and in combination for increasing colorectal cancer screening among a hard to reach minority population in New York City.</p>
2004-2008	<p>Position: <b>Co-Investigator</b>            Title: Prostate Cancer Education in African American Men            Funding Source: National Cancer Institute, <b>NIH</b>            Amount of Award: <b>\$2,162,663</b>            Purpose: Develop and evaluate a tailored telephone intervention to increased informed decision making about prostate cancer screening among African American.</p>
2000-2005	<p>Position: <b>Co-Principal Investigator</b>            Title: Evaluating Alternative Retinopathy Screening Interventions            Funding Source: National Eye Institute, <b>NIH</b>            Amount of Award: <b>\$3,035,691</b>            Purpose: Develop and evaluate an educational intervention to promote retinopathy screening among a tri-ethnic population.</p>
1999-2004	<p>Position: <b>Principal Investigator</b>            Title: Tailored Communications for Colorectal Cancer Screening            Funding Source: National Cancer Institute, <b>NIH</b>            Amount of Award: <b>\$1,774,550</b></p>

	Purpose: Develop and evaluate an educational intervention to promote colorectal cancer screening among a tri-ethnic population.
1997-2002	Position: <b>Co-Investigator</b> Title: Multi-ethnic Drug Abuse Prevention Research Center Funding Source: National Institute on Drug Abuse, <b>NIH</b> Amount of Award: <b>\$7,118,042</b> (estimate) Purpose: Design and implement efficacious and feasible interventions to prevent drug abuse and reduce morbidity and mortality in minority populations.
1992-1998	Position: <b>Principal Investigator</b> Title: Hispanic Heart Healthy Milk Program Funding Source: National Heart, Lung, and Blood Institute, <b>NIH</b> Amount of Award: <b>\$2,400,000</b> Purpose: Develop and evaluate an educational intervention to promote the substitution of low-fat for whole milk in two to three-year-old Latino children to decrease excessive saturated fat intake and reduce elevated serum lipids levels.
1992-1998	Position: <b>Principal Investigator</b> Title: Ophthalmic Complications Prevention Trial Funding Source: National Eye Institute, <b>NIH</b> Amount of Award: <b>\$1,200,000</b> Purpose: Develop and evaluate an educational intervention to prevent vision loss and blindness among African Americans with diabetes.
1992-1994	Position: <b>Principal Investigator</b> Title: Preventing Baby Bottle Tooth Decay Among Urban Hispanic Families Funding Source: National Institute of Dental Research, <b>NIH</b> Amount of Award: <b>\$24,600</b> Purpose: Describe Latina mothers' knowledge, beliefs and behaviors concerning children's oral health, and develop and pilot test oral health education materials for Latino families.
1991-1996	Position: <b>Principal Investigator</b> Title: Behavioral Epidemiology of Diet-Related Cancer Risk Reduction among Recently Immigrated Latino Families Funding Source: <b>Cancer Research Foundation of America</b> Amount of Award: <b>\$70,000</b> Purpose: Describe dietary behavior patterns related to cancer risk reduction among recently immigrated Latino families with young children in northern Manhattan, New York City.
1988-1994	Position: <b>Principal Investigator</b> Title: Washington Heights-Inwood Healthy Heart Program Funding Source: <b>New York State Department of Health</b> Amount of Award: <b>\$2,025,000</b> Purpose: Implement community-wide health education and disease prevention programs to reduce cardiovascular disease risk factors among 200,000 Latino residents in northern Manhattan, New York City.

1987-1992	<p>Position: <b>Co-Principal Investigator</b>  Title: AIDS Prevention for Adolescents in Schools  Funding Source: National Institute for Mental Health, <b>NIH</b>  Amount of Award: <b>\$1,323,299</b>  Purpose: Develop, implement, and evaluate school health education to prevent AIDS among adolescents attending high school in Manhattan, New York City.</p>
1985-1987	<p>Position: <b>Co-Principal Investigator</b>  Title: Study of Young Drivers  Funding Source: <b>AAA Foundation for Traffic Safety</b>  Amount of Award: <b>\$105,000</b>  Purpose: Describe cognitive correlates and rationalizations related to drinking and driving and other risk-taking behaviors among 18-22 year-olds in diverse educational and occupational settings.</p>
1985-1991	<p>Position: <b>Principal Investigator</b> (Co-PI, 1985-1986)  Title: Determinants of Diet and Physical Activity in Children  Funding Source: National Heart, Lung, and Blood Institute, <b>NIH</b>  Amount of Award: <b>\$1,480,139</b>  Purpose: Improve understanding about four to seven-year-old children's acquisition of diet and physical activity habits and cardiovascular health.</p>
1978-1979	<p>Position: <b>Co-Investigator</b>  Title: Development of Comprehensive Health Education Programs within Maine Schools  Funding Source: <b>Maine Department of Human Services</b>  Amount of Award: <b>\$2,000,429</b>  Purpose: Develop school health education programs in 15 Maine school districts.</p>

**OTHER RESEARCH AND PRACTICE EXPERIENCE:**

- 2014-2017      **Consultant**, Healthy and Ready to Learn, Children’s Health Fund. New York, NY. Assisted Director and staff to conceptualize, design and implement a school health program in three Title I elementary school in Harlem and the south Bronx, as well as disseminate ideas underlying the school health agenda to the fund’s national network of pediatrics practices throughout the United States.
- 1990-2005      **Evaluation Research Consultant**, Diabetes Research and Training Center, Albert Einstein College of Medicine, Bronx, NY. Assisted Director of the Diabetes Research and Training Center to initiate and maintain intervention studies on educational and behavioral programs to prevent and control complications of diabetes.
- 1985-1989      **Research Design Consultant**, Waterloo Smoking Project, University of Waterloo, Waterloo, Ontario, Canada. Assisted Principal Investigator (A. Best) to develop smoking

prevention research (which was funded by National Institutes of Health) and served on Scientific Advisory Committee.

- 1989 **Instrument Design Consultant**, Hutchinson Cancer Center Smoking Prevention Project, Seattle, WA. Assisted Principal Investigator (A. Peterson) in developing instrumentation for NCI-funded school-based cigarette smoking prevention study.
- 1985-1987 **Research Design and Planning Consultant**, College of Physicians and Surgeons, Columbia University, New York, NY. Assisted Principal Investigator (R Levy) in designing and implementing a health education needs assessment in a hospital and university health sciences center.
- 1984-1986 **Data Collection Consultant**, American Health Foundation, New York, NY. Assisted Principal Investigator (E. Wynder) in conceptualizing and designing instrumentation for measuring dietary consumption patterns, cigarette smoking, passive inhalation of cigarette smoke and other possible determinants of various cancers and provided ongoing during a prospective observational study.
- 1984 **Instrument Design Consultant**, Westat Research Corporation, Bethesda, Maryland. Assisted Principal Investigator (M. Scheirer) in designing two telephone interview schedules (one for school superintendents and one for principals) being used in a national study of the adoption and diffusion of a school-based dental health programs.
- 1981-1982 **Evaluation Research Consultant**, Illinois Statewide Facilitator Center, Metropolis, Illinois. Assisted Principal Investigator (S. Menedez) to plan and coordinated a multi-site evaluation study, involving implementation analysis and outcome assessment of a fifth-grade health instruction curriculum.
- 1981-1982 **Research Fellow**, School of Medicine, Southern Illinois University, Carbondale, Illinois. Assisted Dean (C Richardson) to identify potential private and public sources of financial support for public health research; and prepared three research grant proposals: randomized clinical trial to improve cancer patient compliance, evaluation of the effects of physician communication behavior on patient compliance, and descriptive epidemiology of elderly abuse.
- 1981 **Evaluation Research Consultant**, Southern Illinois University, Carbondale, IL. Assisted Director of University-wide Wellness Center to evaluate the effects of a fitness promotion program on physiological changes in participants, utilization of university health services and incidence of exercise related injuries.
- 1980 **Data Analysis Consultant**, University of Maine, Farmington, ME. Assisted Director of Health Education Resource Center (W Zimmerli) to analyze quantitative and qualitative data from a statewide survey of health education providers on the nature and extent of programming initiatives.
- 1978-1980 **Data Collection Coordinator**, University of Maine, Farmington, ME. Assisted Dean to survey public and private sources of health status data (e.g., vital statistics, rates of morbidity and mortality, medical care utilization, socioeconomic characteristics, etc.) describing the population in 15 Maine school districts, identified and defined high-risk

groups for various health problems; developed reporting formats for dissemination of useful information to site personnel; provided training to project personnel concerning collection, interpretation and utilization of health related data to facilitate program planning and evaluation; designed instruments to assess curricula, training needs, program implementation processes; developed and implemented computer programs for data analysis of local needs assessment surveys; supervised student research assistantships; and managed data collection activities for an in-depth evaluation study of statewide health education projects.

1976

**Research and Administrative Intern**, Providence Ambulatory Care Foundation, Providence, RI. Assisted Operations Manager (L. Walker) to examine efficiency of patient transportation systems; abstracted five years of retrospective health services utilization data to assess future health care needs; developed and implemented a hearing screening program for preschool children; and coordinated the WIC Maternal and Infant Nutrition Program in an urban health center (formulated a public relations campaign, assessed applicants' eligibility, dispensed food vouchers, and maintained client records).

## **PUBLICATIONS IN REFEREED JOURNALS**

Basch CH, Hillyer GC, Kecojevic A, Ku C, Basch CE. Indoor Tanning and Poor Mental Health Among Adolescents in New York City (2015). *Journal of Health Psychology*. May 2019. [Epub ahead of print]. PMID: 31140324

Basch CH, MacLean S, Garcia P, Basch CE. Readability of On-Line Breast Cancer Information. *The Breast Journal*. 2019. [Epub ahead of print]. PMID:30972837

Hillyer GC, Basch CH, Guerro S, Sackstein P, Basch CE. YouTube Videos as a Source of Information About Mastectomy. *The Breast Journal*. 2019. [Epub ahead of print]. PMID:30734408

Basch CH, Hillyer GC, Garcia P, Basch CE. Content of Widely Viewed YouTube Videos About Celiac Disease. *Public Health*. 2019; 167: 147-151. PMID: 30682698

Basch CH, LeBlanc M, Ethan D, Basch CE. Sugar Sweetened Beverages on Emerging Outdoor Advertising in New York City. *Public Health*. 2019; 167: 38-40. PMID: 30616032

Basch CH, Blankenship EH, Goff E, Yin J, Basch CE, DeLeon AJ, Fung IC. Fluoride-related YouTube videos: A cross-sectional study of video contents by upload sources. *Journal of Dental Hygiene*. 2018; 92(6):47-53. PMID:30643004

Basch CH, Ethan D, Basch CE. Bike Lane Obstructions in Manhattan, New York City: Implications for Bicyclist Safety. *Journal of Community Health*. 2018. [Epub ahead of print]. PMID:30542971

Basch CH, Ethan D, MacLean S, Garcia P, Basch CE. Readability of Colorectal Cancer Online Information: A Brief Report. *International Journal of Preventive Medicine*. 2018; 9:77. PMID: 30283609

Basch CH, LeBlanc M, Ethan D, Basch CE. Violence Depicted in Advertisements on LinkNYC Kiosks in Manhattan, New York City. *International Journal of Adolescent Medicine and Health*. 2018. [Epub ahead of print]. PMID: 30256761

Basch CH, Fera J, Ethan D, Garcia P, Perin D, Basch CE. Readability of Online Information Related to Skin Cancer. *Public Health*. 2018. [Epub ahead of print]. PMID: 30149263

Basch CH, Ethan D, MacLean SA, Fera J, Garcia P, Basch CE. Readability of Prostate Cancer Information On-Line: A Cross-Sectional Study. *American Journal of Men's Health*. 2018. [Epub ahead of print]. PMID: 29888641

MacLean S, Basch CH, Clark A, Basch CE. Readability of Information on Colonoscopy Preparation on the Internet. *Health Promotion Perspectives*. 2018. 8(2):167-70. PMID: 29744314

Basch CH, Ethan D, LeBlanc M, Basch CE. A Description of Advertisements for Alcohol on LinkNYC Kiosks in Manhattan, New York City: A Pilot Study. *Journal of Community Health*. 2018. [Epub ahead of print]. PMID: 29484514

Kecojevic A, Basch CH, Basch CE, Kernan WD. Pre-Exposure Prophylaxis YouTube Videos: Content Evaluation. *Journal of Medical Internet Research: Public Health Surveillance*. 2018. 4(1):e19 PMID: 29467119

Lepore SJ, Nair RG, Davis SN, Wolf RL, Basch CE, Thomas N, Shmukler C, Ullman R. Patient and Physician Factors Associated with Undisclosed Prostate Cancer Screening in a Sample of Predominantly Immigrant Black Men. *Journal of Immigrant and Minority Health*. 2017;19(6):1343–1350. PMID: 27449217

Basch CH, Kecojevic A, Berdnik A, Cadorett V, Basch CE. An Analysis of the Most Widely Viewed YouTube Videos on Anal Cancer. *International Journal of Preventive Medicine*. 2017. September 19. [Epub ahead of print]. PMID: 29026506

MacLean S, Basch CH, Reeves R, Basch CE. Brief Report: Portrayal of Generalized Anxiety Disorder in YouTube videos. *International Journal of Social Psychiatry*. 2017; 63(8):792-795. PMID: 29145793

Basch CH, Hillyer GC, Garcia P, Basch, CE. *Clostridium difficile* on YouTube: A need for greater focus on prevention. *Journal of Infection and Public Health*. 2017. August 26. [Epub ahead of print]. PMID: 28851505

Basch CH, Fung IC, Hammond R, Blankenship EB, Tsz Ho Tse Z, Fu K, Ip P, Basch CE. Zika Videos: An Analysis of YouTube Contents by Source. *Journal of Preventive Medicine and Public Health*. 2017; 50 (8):133-140. PMID: 28372356

Basch CH, Basch CE, Zybert P, Reeves R. What do Widely-Viewed YouTube Videos Say About Vaccines? *Child: Care, Health & Development*. 2017; 43 (4): 499-503. PMID: 28105642

Basch CH, Kecojevic A, Cadorett V, Basch CE. Advertisements for Children's Entertainment Products in a Popular Parenting Magazine: Sedentary or Active? *Health Promotion Perspectives*. 2017;7(1):47-49. PMID: 28058242

Basch CH, Fung IC, Berdnik A, Basch CE. Widely Viewed English Language YouTube Videos Relating to Diabetic Retinopathy: A Cross-Sectional Study. *Journal of Medical Internet Research: Diabetes*. 2016;1(2):1-8.

Basch CH, Mongiovi J, Berdnik A, Basch CE. The Most Popular YouTube Videos with Content Related to Multivitamins. *Health Promotion Perspectives*. 2016;6(4):213-216. PMID: 27766240

Basch CH, Menafro A, Mongiovi J, Hillyer GC, Basch CE. A Content Analysis of YouTube Videos Related to Prostate Cancer. *American Journal of Men's Health*. 2016. September 29. [Epub ahead of print] 1-4. PMID: 27694554

Basch CH, Yarborough C, Trusty S, Basch CE. Use of Protective Gloves in Nail Salons in Manhattan, New York City. *Journal of Preventive Medicine and Public Health*. 2016;49:1-3. PMID: 27499167

Basch CH, Basch CE, Hillyer GC, Berdnik A. YouTube Videos Related to Human Papillomavirus: The Need for Professional Communication. *International Journal of Adolescent Medicine and Health*. 2016; 30 (1) 1-4. 1-4. PMID: 27060736

Basch CH, Basch CE, Zybert P, Wolf RL. Failure of Colonoscopy Knowledge to Predict Colonoscopy Uptake. *Journal of Community Health*. 2016;41(5):1094-9. PMID: 27098522

Basch CH, Basch CE, Zybert P, Wolf RL. Fear as a Barrier to Asymptomatic Colonoscopy Screening in an Urban Minority Population with Health Insurance. *Journal of Community Health*. 2016;41(4):818-24. PMID: 26831486

Basch CH, Kecojevic A, Cadorett V, Zagnit EA, Basch CE. Sedentary Images in a Popular U.S. Based Parenting Magazine: 2010-2015. *Health Promotion Perspectives*. 2016, 6(2), 55-57. PMID: 27386418

Basch CH, Mongiovi J, Hillyer, GC, MacDonald Z, Basch CE. YouTube Videos Related to E-Cigarette Safety and Related Health Risks: Implications for Preventing and Emerging Epidemic. *Public Health*. 2016; 132:57-9. PMID: 26826891

Wolf RL, Basch CE, Zybert P, Basch CH, Ullman R, Shmukler C, King F, Neugut AI. The Effects of Patient Preferences on Colorectal Cancer Screening in an Urban Minority Population with Health Insurance. *Journal of Community Health*. 2016;41(3):502-8. PMID: 26585609

Basch CH, Wahrman MZ, Shah J, Guerra L, MacDonald Z, Marte M, Basch CE. Glove Changing When Handling Money: Observational and Microbiological Analysis. *Journal of Community Health*. 2016;41(2):334-9. PMID: 26463082

Basch CH, Guerra LA, Reeves R, Basch CE. Advertising Violent Toys in Weekly Circulars of Popular Retailers in the United States. *Health Promotion Perspectives*. 2015: 5(3) 191-197. PMID: PMC4667259



Basch CH, Ruggles KV, Berdnik A, Basch CE. Characteristics of the Most Viewed You Tube™ Videos Related to Bullying. *International Journal of Adolescent Medicine and Health*. 2015. Nov 19. [Epub ahead of print] PMID: 26556842

Lawson G, Basch CH, Wolf RL, Zybert P, Basch CE. Applying the RESPECT approach to health education to physician-directed academic detailing to increase practice-wide colorectal cancer screening uptake. *Health Promotion Perspectives*. 2015; 5(3) 169-175. PMID: PMC4667256

Basch CE, Zybert P, Wolf RL, Basch CH, Ullman R, Shumkler C, King F, Neugut AI, Shea S. A randomized trial to compare alternative educational interventions to increase colorectal cancer screening in a hard-to-reach urban minority population with health insurance. *Journal of Community Health*. 2015 Apr 8. [Epub ahead of print] PMID:25850386

Basch CH, Basch CE, Wolf RL, Zybert P. Motivating factors associated with receipt of asymptomatic colonoscopy screening. *International Journal of Preventive Medicine*. 2015; 6:20 doi:4103/2008-7802. 152496. eCollection 2015. PMID: 25830009

Michael SL, Merlo CL, Basch CE, Wentzel KR, Wechsler H. Critical connections: Health and academics. *Journal of School Health*. 2015;85:740-758. PMID: 26440816

Custodio-Lumsden CL, Wolf RL, Contento IR, Basch CE, Zybert PA, Koch PA, Edelstein BL. Validation of an early childhood caries risk assessment tool in a low-income Hispanic population. *Journal of Public Health Dentistry*. 2015 Oct 6. doi: 10.1111/jphd.12122. [Epub ahead of print] PMID: 26440728

Chamany S, Walker EA, Schechter CB, Gonzalez JS, Davis NJ, Ortega FM, Carrasco J, Basch CE, Silver LD. Telephone Intervention to Improve Diabetes Control: A Randomized Trial in the New York City A1c Registry. *American Journal of Preventive Medicine*. 2015 Jul 22. [Epub ahead of print] PMID: 26232903

Basch CH, Ethan D, Zybert P, Basch CE. Pedestrian Behavior at Five Dangerous and Busy Manhattan Intersections. *Journal of Community Health*. 2015 Feb 22. [Epub ahead of print] PMID: 25702052

Basch CH, Guerra LA, MacDonald Z, Marte M, Basch CE. Glove changing habits in mobile food vendors in New York City. *Journal of Community Health*. 2015 Jan 6 [Epub ahead of print] PMID: 2559110

Basch CH, Basch CE, Ruggles KV, Hammond R. Coverage of the Ebola Virus Disease Epidemic on YouTube. *Disaster Medicine and Public Health Preparedness*. 2015 Jun 19:1-5. [Epub ahead of print] PMID: 26088275

Basch CH, Basch CE. The potential danger of flavoring in health promoting and health compromising products: implications for children. *Health Promotion Perspectives*. 2015 Mar 29;5(1):1-2. doi: 10.15171/hpp.2015.001. eCollection 2015. No abstract available. PMID: 26000240

Basch CH, Basch CE, Redlener I. Coverage of the Ebola virus disease epidemic in three widely circulated United States newspaper: implications for preparedness and prevention. *Health Promotion Perspectives*. 2014; 4(2): 247-51.

Zaharek-Girgasky MM, Wolf RL, Zybert P, Basch CH, Basch CE. Diet-related colorectal cancer prevention beliefs and dietary intakes in an urban minority population. *Journal of Community Health*. 2015 Aug;40(4):680-5. doi: 10.1007/s10900-014-9984-x. PMID: 25528326

Basch CH, Hillyer GC, MacDonald ZL, Reeves R, Basch CE. Characteristics of YouTube™ videos related to mammography. *Journal of Cancer Education*. 2014 Dec 12 [Epub ahead of print] PMID 25502853

Hillyer GC, Lebwohl B, Rosenberg RM, Neugut AI, Wolf R, Basch CH, Mata J, Hernandez E, Corley DA, Shea S, Basch CE. Assessing bowel preparation quality using the mean number of adenomas per colonoscopy. *Therapeutic Advances in Gastroenterology*. 2014 Nov;7(6):238-46. doi: 10.1177/1756283X14540222. PMID: 25364383

Basch CE, Basch CH, Ruggles KV, Rajan S. Prevalence of sleep duration on an average school night among 4 nationally representative successive samples of American high school students, 2007-2013. *Preventing Chronic Disease*. 2014 Dec 11;11:E216. doi: 10.5888/pcd11.140383.

Basch CH, Ethan D, Zybert P, Afzaal S, Spillane M, Basch CE. Public bike sharing in New York City: Helmet use behavior patterns at 25 Citi Bike™ stations. *Journal of Community Health*. 2014 Nov 12 [Epub ahead of print]

Basch CH, Hillyer GC, MacDonald ZL, Reeves R, Basch CE. Analysis of YouTube™ videos related to bowel preparation for colonoscopy. *World Journal of Gastrointestinal Endoscopy*. 2014; 6(9): 432-5.

Walker, EA, Silver LD, Chamany S, Schechter CB, Gonzalez JS, Carrasco J, Powell D, Berger D, Basch CE. Baseline characteristics and Latino versus non-Latino contrasts among Bronx A1C study participants. *Western Journal of Nursing Research*. 2014; 36(9): 1030-51.

Basch CH, Basch CE, Rajan S, Ruggles K. Use of Sunscreen and indoor tanning devices among a nationally representative sample of high school students (2001 – 2011). *Preventing Chronic Disease*. 2014; 11:E144. doi: 10.5888/pcd.140191.

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Hillyer GC, Lebwohl B, Rosenberg, R, Neugut A, Wolf RL, Basch CH, Hernandez E, Mata J, Corley DA, Basch CE. Assessing bowel preparation quality using the mean number of adenomas per colonoscopy. *Therapeutic Advances in Gastroenterology*. 2014; 7(6): 238-46.

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Basch CH, Hillyer GC, Basch CE, Lebwohl B, Neugut, AI. Characteristics associated with suboptimal bowel preparation prior to colonoscopy: results of a national survey. *International Journal of Preventive Medicine*. 2014; 5:233-7. PMID:24627753

- Basch CH, Ethan D, Rajan S, Samayoa-Kozlowsky S, Basch CE. Helmet use among riders using the Citi Bike bicycle-sharing program: A pilot study in New York City. *Journal of Community Health*. 2014; 39(3): 503-7
- Basch CH, Basch CE, Wolf RL, Zybert P, Lebwohl B, Shmukler C, Neugut AI. Screening colonoscopy bowel preparation: Experience in an urban minority population. *Therapeutic Advances in Gastroenterology*. 2013; 6(6) 442-446. PMID: 24179480
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- Basch CH, Hillyer GC, Basch CE. Descriptive analysis of articles and advertisements pertaining to skin care and skin cancer prevention in two popular parenting magazines, 2000-2010. *Preventing Chronic Disease*. 2013; 4(10):E48 PMID: 23557639.
- Hillyer GC, Lebwohl B, Basch CH, Basch CE, Kastrinos F, Insel BJ, Neugut, AI. Split dose and Miralax-based purgatives to enhance bowel preparation quality becoming common recommendations in U.S. *Therapeutic Advances in Gastroenterology*. 2013; 6(1): 5-14. PMID: 23320046
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- Basch CH, Basch CE, Wolf RL, Zybert P. Distinguishing factors for asymptomatic colonoscopy screening. *Journal of Cancer Education*. 2012; 27(3): 521-5. PMID: 22477234.
- Basch CH, Hillyer GC, Basch CE, Neugut, AI. Improving understanding about tanning behaviors in college students: A pilot study. *Journal of American College Health*. 2012; 60(3): 250-6. PMID: 22420703
- Lepore SJ, Wolf RL, Basch CE, Godfrey M, McGinty E, Schukler C, Ullman R, Thomas N, Weinrich S. Informed decision making about prostate cancer testing in predominantly immigrant black men: a randomized controlled trial. *Annals of Behavioral Medicine*. 2012; 44(3): 320-30.
- Rajan S, Basch CE. Fidelity of after-school program implementation targeting adolescent youth: Identifying successful curricular and programmatic characteristics. *Journal of School Health*. 2012; 82(4): 159-65.
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## **RECENT INVITED PRESENTATIONS**

Educational Commission of the States

Educational Testing Service

National Academy of Sciences

National Conference of State Legislators

National Education Association

New York Academy of Medicine

Obama White House

Southern Education Foundation

Surgeon General's Working Group on Education and Health

Many meetings of state and municipal education and health agencies

## **RECENT SERVICE TO THE COLLEGE**

Elected, Presidential Search Committee

Elected, TC Representative to Columbia University Senate (and Education Sub-Committee)

Elected, TC Representative to Executive Committee, Graduate School of Arts and Sciences

Elected, Standing Committee on Appointment to Tenure