



*Customized NBI® Certification Program for Coaches!*  
Offered by Global Insights Consulting in partnership with the  
Columbia Coaching Certification Program

### About the Program

Success as a leader, team member or individual contributor in today's technologically and innovation-driven organizations is largely determined by the ability to think and behave in versatile ways. The Neethling Brain Instruments (NBI®) help individuals understand their own thinking preferences based on a neuroscience-based left brain/right brain and cognitive/affective framework. Such insight can help you increase your effectiveness in a range of ways including: how you approach work, how you communicate with others, how you lead others, how you collaborate in teams, how you are creative and more. Global Insights Consulting (GIC) and Columbia University have partnered to offer eligible students the opportunity to become certified in the full suite of NBI® assessments for use internally in their organizations or externally. This program is customized for internal and external coaches though examples of application of the tools in consulting and training contexts are also provided.

### Key Benefits of This Customized Certification

1. Online access to the full suite of NBI® assessments
2. Step-by-step guidance on using the NBI® tools for executive and group coaching
3. Membership in a global community of licensed NBI® consultants
4. Access to a Consultants Resource Center for supporting application of the NBI® tools
5. Three free NBI® starter assessments

Schedule & Topics	
Session #1: Introducing the NBI Framework	Session #2: Debriefing NBI Reports
<p><i>Wednesday January 21: 10:00am - 12:00pm US EST</i></p> <ul style="list-style-type: none"> <li>• Prework <ul style="list-style-type: none"> <li>◦ Complete the NBI General Adult Assessment</li> <li>◦ Review Modules 1 &amp; 2 in NBI Learning Lab</li> </ul> </li> <li>• The NBI Framework and CCCP Coaching Process</li> <li>• Practice Introducing the Framework</li> <li>• Homework: Practice Introducing the NBI Framework to a Pilot Subject</li> </ul>	<p><i>Wednesday January 28: 10:00am - 12:00pm US EST</i></p> <ul style="list-style-type: none"> <li>• Prework <ul style="list-style-type: none"> <li>◦ Practice Introducing the NBI Framework to a Pilot Subject</li> <li>◦ Review Module 3 in NBI Learning Lab</li> </ul> </li> <li>• Debriefing Flight Levels</li> <li>• 4 Quadrants &amp; 8 Dimensions</li> <li>• Practice Debriefing NBI Reports</li> <li>• Coaching Case Examples</li> <li>• Homework: Administer the NBI &amp; Debrief the Report with a Pilot Subject</li> </ul>
Session #3: Coaching Using the NBI	Session #4: Exploring Additional Applications
<p><i>Wednesday February 4: 10:00am - 12:00pm US EST</i></p> <ul style="list-style-type: none"> <li>• Prework <ul style="list-style-type: none"> <li>◦ Administer the NBI &amp; Debrief the Report with a Pilot Subject</li> <li>◦ Review Module 4 in NBI Learning Lab</li> </ul> </li> <li>• CCCP Coaching Demonstration</li> <li>• Practice Coaching with the NBI and the CCCP Process</li> <li>• Homework: Practice Coaching Your Pilot Subject Using the NBI and the CCCP Process</li> </ul>	<p><i>Wednesday February 11: 10:00am - 12:00pm US EST</i></p> <ul style="list-style-type: none"> <li>• Prework <ul style="list-style-type: none"> <li>◦ Review Bonus Section in NBI Learning Lab</li> </ul> </li> <li>• Exploring the NBI Suite of Assessments</li> <li>• Using the NBI with Teams and Groups</li> <li>• Final Q&amp;A</li> <li>• Homework: Complete Final Test, NBI Licensing Agreement and Receive Your Licensed NBI Practitioner Certificate</li> </ul>

### Pricing, Registration & Additional Information

- **Pricing:** \$1200 USD for CCCP Alumni; \$1750 USD for non-CCCP Participants
- **Faculty:** Dr. Rachel Ciporen (CCCP) & Dr. Krister Lowe (GIC)
- **Registration:** Contact Jeanette Mayer: [jmayer@globalinsightsconsulting.com](mailto:jmayer@globalinsightsconsulting.com)
- **Requirements:** You Must Attend All Four Online Sessions
- **Wholesale NBI Pricing Rates:** \$30 USD/unit (external practitioners); \$40 USD/unit (internal)



**NBI® Certification – Unleash the Potential of Your Whole Mind!**